

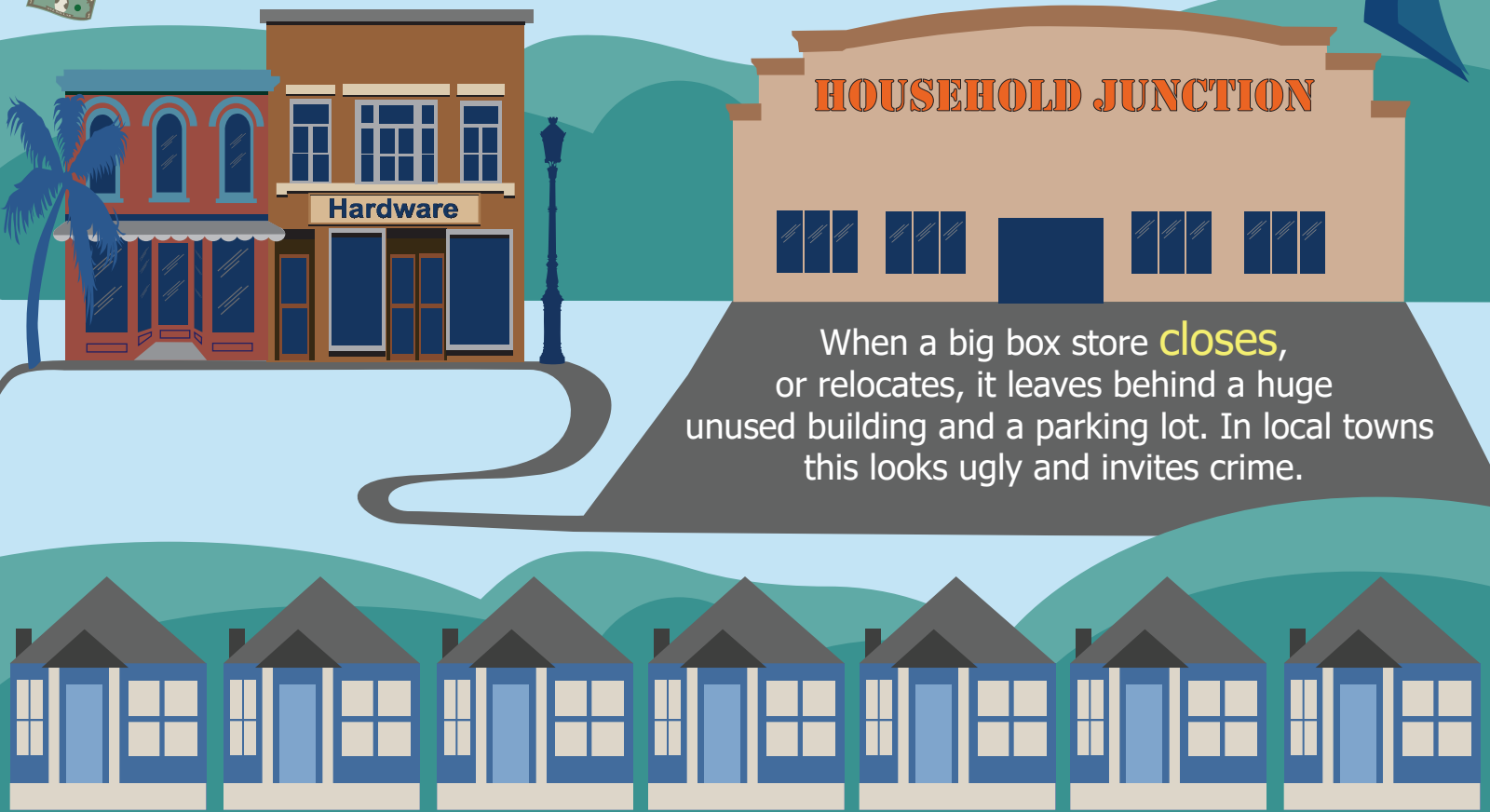


Why Should **You** Shop Local?

# Local vs. BIG BOX Stores



Money made by Big Box Stores leaves the local community. Profits may go to company headquarters located in another city, another state, or even another country. This takes money out of the local economy.



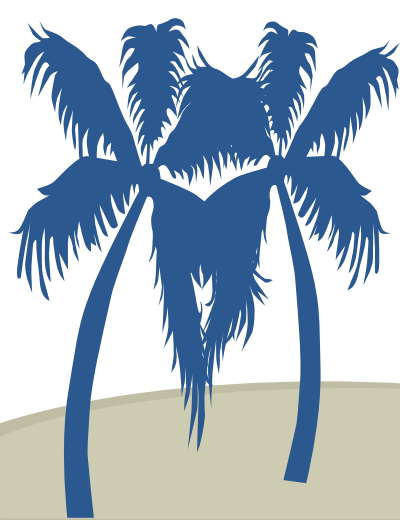
Big Box Stores are able to buy large quantities of a product at a low price. They sell large amounts of the same product to customers within the same area. This creates cookie-cutter communities.



A **locally owned** store has:

- ➔ **Personal Interest** in making the community a better place to live.
- ➔ **Personal Relationships** with producers, manufacturers, and their customers.
- ➔ **Service** provided by in-house specialists to maintain or install products and provide personalized attention directly to customers.

People really want an individualized experience with custom options



**Sources:**

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